

Clarke's Fresh Fruit

Elsanta Strawberry Trial 2016



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Clarke's Fresh Fruit is a family run business in Stamullen, County Meath, Ireland, currently growing 60 acres of strawberries, raspberries, blackberries & blueberries. Owner and Director Pat Clarke is a Bord Bia quality assured soft fruit producer who has established a reputation for the production of quality fresh fruit over the past 50 years. Clarke's Fresh Fruit have a very impressive and sophisticated facility, and Pat Clarke was very sceptical that our product would make any significant improvement to his quality or yield. He said that every year, sales people would come along and say their product would do this, but he never saw any increase over 1%, if at all. He agreed to the trial in one of his plots, but felt we were wasting our time.

Trial

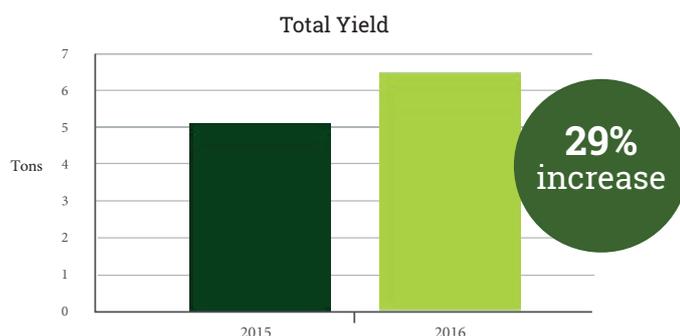
The objective of the trial was to prove that, even when a grower is using all the latest sophisticated growing and feeding techniques, that the addition/utilization of the Precision Microbes blend of beneficial microorganisms will greatly increase the quality and yield of the crop. The trial was conducted on plot 16 in Clark's Fresh Fruit farm. There were 9,408 Elsanta Strawberry plants on table tops with a controlled drip feed irrigation system. The trial ran from February to July 2016 and the data from the trial was compared to the highest yield year recorded in plot 16, which turned out to be 2015.

A Precision Microbes EcoProgram was introduced into the existing feeding & spraying regime. The EcoProgram consisted of measured amount of EcoStrong applied as a foliar feed and EcoGrow was combined with their existing feeding programme, delivered through the drip feed irrigation system.

Results

At the end of the trial, when all the qualitative and quantitative results were available and studied in comparison to other plot performances and historical results, Mr Clarke was amazed. The results showed not only a 10%-15% increase in Brix level, but also that the quantity of fruit, on a per plant basis, had increased by 29.28%.

Trial Data



“ We have been growing strawberries for the last 50 years, we are the best at what we do, I didn't expect that increase! ”

Pat Clarke - Clarke's Fresh Fruit

Nature working with Nature